

# Public Document Pack

# Blackpool Council

2 December 2014

To: Councillors Evans, Hunter, Ryan and O'Hara (Reserve)

The above members are requested to attend the:

## **LICENSING PANEL**

Tuesday, 9 December 2014 at 1.00 pm  
in Committee Room B, Town Hall, Blackpool

## **A G E N D A**

### **1 APPOINTMENT OF CHAIRMAN**

To appoint a Chairman for the meeting.

### **2 DECLARATION OF INTEREST - LICENSING**

Members are asked to declare any interests in the items under consideration and in doing so state:-

(1) the type of interest concerned

(2) the nature of the interest concerned; and

(3) whether they have or have not sat on a Planning Committee which has previously considered a planning application in respect of a licensed premises which is also subject to consideration for a premises licence as part of the agenda for this meeting.

If any Member requires advice on declarations of interests, they are advised to contact the Head Democratic Governance in advance of the meeting.

(Members are asked to also pay particular attention to the guidance sheet on interests supplied with the agenda).

### **3 PROCEDURE FOR THE MEETING**

The Chairman of the Panel will summarise the procedure and announce the equal maximum amount of time for each party to speak for the hearing.

A. Items 1 and 4 (b) will be undertaken in private session by the Panel and not in

the Meeting Room.

B. Items 2, 3, 4(a) and 4(c) will be recommended to the Panel to be held in public.

C. The Panel may decide to exclude the public from all or part of a hearing where it considers that the public interest in so doing outweighs the public interest in the hearing, or that part of the hearing, taking place in public. (This includes a party and any person assisting or representing a party)

**4 APPLICATION FOR A PREMISES LICENCE: TESCO, 130-132 CENTRAL DRIVE** (Pages 1 - 46)

a. APPLICATION AND REPRESENTATIONS SUBMITTED. To consider the attached report

b. DETERMINATION OF THE APPLICATION FOR A PREMISES LICENCE- Tesco, 130-132 Central Drive

c. ANNOUNCEMENT OF THE DECISION FOR THE APPLICATION FOR A PREMISES LICENCE- Tesco, 130-132 Central Drive

**Venue information:**

First floor meeting room (lift available), accessible toilets (ground floor), no-smoking building.

**Other information:**

For queries regarding this agenda please contact Lennox Beattie, Executive and Regulatory Manager, Tel: 01253 477157, e-mail [lennox.beattie@blackpool.gov.uk](mailto:lennox.beattie@blackpool.gov.uk)

Copies of agendas and minutes of Council and committee meetings are available on the Council's website at [www.blackpool.gov.uk](http://www.blackpool.gov.uk).

<b>Report to:</b>	<b>Licensing Panel</b>
<b>Relevant Officer:</b>	Sharon Davies, Head of Licensing Services
<b>Date of Meeting :</b>	9 <sup>th</sup> December 2014

## **APPLICATION FOR A PREMISES LICENCE – TESCO, 130-132 CENTRAL DRIVE**

### **1.0 Purpose of the report:**

- 1.1 On 20<sup>th</sup> October 2014, the Licensing Service received an application from Tesco Stores Ltd to issue a Premises Licence at Tesco Express, 130-132 Central Drive Blackpool.
- 1.2 The application requests permission to sell alcohol for consumption off the premises 06.00 – 23.00 hours daily. A copy of the application is attached.
- 1.3 Representations have been received from Lancashire Constabulary, Public Health and the Licensing Authority. Copies of the representations are attached.

### **2.0 Recommendation(s):**

- 2.1 The panel is requested to consider the application and determine whether the granting of this licence would adversely impact on the licensing objectives.

### **3.0 Reasons for recommendation(s):**

- 3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

- 3.3 Other alternative options to be considered:

None, once an application has been submitted and there are objections these must be considered by the Licensing Panel.

#### 4.0 **Background Information**

##### 4.1 **Local policy considerations**

This premises is situated within Bloomfield which is one for four wards that form part of the off-licence saturation policy. The effect of this policy is to create a rebuttable presumption that applications will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.

Applicants for licences within this area will be expected to cover the issues detailed below in their operating schedule. Failure to do so may result in the refusal of the application:

- Details of proof of age scheme to be implemented and proposals for staff training
- Percentage of premises to be used for the sale of alcohol, including details of other items to be sold
- The applicant's policy on the sale of low value/high alcohol products and any drinks discounting that would be adapted.

##### 4.2 **National policy considerations**

9.12 – The police are an essential source of advice and information on the impact and potential impact of licensable activities, particularly on the crime and disorder objective. The licensing authority should accept all reasonable and proportionate representations made by the police unless the authority has evidence that do so would not be proportionate for the promotion of the licensing objectives.

9.42 – The authority's decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

13.35 – After receiving relevant representations in relation to a new application for or a variation of a licence or certificate, the licensing authority must consider whether it would be justified in departing from its special policy in the light of the individual circumstances of the case... if the licensing authority decides that an application should be refused, it will still need to show that the grant of the application would undermine the promotion of one of the licensing objectives and that appropriate conditions would be ineffective in preventing the problems involved.

### **4.3 Observations**

This address is already licensed for the sale of alcohol for consumption off the premises. The licence currently in existence was converted from a Magistrates' Court licence in 2005 and has never been varied. This means that only the mandatory conditions are endorsed on the licence.

The current permitted hours are:

- 08.00 – 23.00 weekdays other than Christmas Day
- 10.00 – 22.30 Sundays, other than Christmas Day
- 12.00 – 15.00 & 19.00 – 22.30 Christmas Day
- 08.00 – 22.30 Good Friday

4.4 Does the information submitted include any exempt information? No

### **4.5 List of Appendices:**

Appendix 4a: Application

Appendix 4b: Representation from Lancashire Constabulary

Appendix 4c: Representation from Public Health

Appendix 4d: Representation from the Licensing Authority

### **5.0 Legal considerations:**

5.1 Please see local and national policy in the background information.

### **6.0 Human Resources considerations:**

6.1 None

### **7.0 Equalities considerations:**

7.1 None

### **8.0 Financial considerations:**

8.1 None



20 OCT 2014

Application for a premises licence to be granted  
under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Tesco Stores Ltd

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Central Dv Bpool Exp 130/132 Central Drive Blackpool			
Post town	Lancashire	Postcode	FY1 5DY

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£22250

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
- i. as a limited company  please complete section (B)
- ii. as a partnership  please complete section (B)
- iii. as an unincorporated association or  please complete section (B)
- iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a  
 statutory function or   
 a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					



**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

<b>Name</b> Tesco Stores Ltd
<b>Address</b> Tesco House, Delamare Road Cheshunt Herts EN8 9SL
<b>Registered number (where applicable)</b> 519500
<b>Description of applicant (for example, partnership, company, unincorporated association etc.)</b> Ltd company
<b>Telephone number (if any)</b> 01707 634 837
<b>E-mail address (optional)</b> Licensing.team@uk.tesco.com

**Part 3 Operating Schedule**

When do you want the premises licence to start?

ASAP

Please give a general description of the premises (please read guidance note 1)

Retail premises (supermarket) selling a range of goods and services. This includes the sale of alcohol for consumption off the premises. Sales of alcohol for consumption off the premises are made from the supermarket sales floor as shown on the enclosed plan

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)					
Mon								
Tue								
Wed						<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Thur								
Fri						<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat								
Sun								

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Tue			
Wed			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**E**

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)		
Wed					
Thur			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)					
Mon								
Tue								
Wed						<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4)		
Thur								
Fri						<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat								
Sun								



# G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

**I**

<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b><u>Will the supply of alcohol be for consumption – please tick</u></b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>State any seasonal variations for the supply of alcohol</u></b> (please read guidance note 4) N/A		
Mon	06:00	23:00			
Tue	06:00	23:00			
Wed	06:00	23:00			
Thur	06:00	23:00			
Fri	06:00	23:00			
Sat	06:00	23:00			
Sun	06:00	23:00			
			<b><u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5) N/A		

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Name Paul Bentley	
Address Thistledown , Saswick Court Roseacre Road, Roseacre Preston	
Postcode	PR4 3ED
Personal licence number (if known) FYPA0532	
Issuing licensing authority (if known) Fylde Borough Council	

K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).**  
 N/A

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4)
Day	Start	Finish	
Mon	06:00	23:00	<p><b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 5)</p>
Tue	06:00	23:00	
Wed	06:00	23:00	
Thur	06:00	23:00	
Fri	06:00	23:00	
Sat	06:00	23:00	
Sun	06:00	23:00	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

We are a national retailer that sells alcohol as part of a broad offering of goods and services. We have held off-licences in our stores for many years and are an approved British Institute of Inn-keeping examination centre. We have written training policies and formal training programmes are in place, which have been approved by our Primary Authority and ensure our people are equipped to meet all licensing objectives. All training and revision/refresher materials are reviewed regularly. All stores currently comply with our 'Think 25' policy; this is brought to customer's attention through point of sale material within the store. We take legal compliance very seriously and in addition to local training we employ a central alcohol licensing compliance manager and have a compliance committee.

**b) The prevention of crime and disorder**

The premises will have digital CCTV system that covers many areas of the shop floor, including the proposed area which will be used for beer and wine, should we be successful with our application. Images will be retained for a minimum of 21 days and made available on enforcement request. Ordinarily, a member of the Management team will be on the premises all the time the store is open. A person will have responsibility for the premises whilst the premises are open.

**c) Public safety**

A person will have responsibility for the premises whilst the premises are open. Management will be trained to support the running of the premises, including looking after our customers and staff. The store will adhere to all rules and regulations relating to public safety.

**d) The prevention of public nuisance**

We intend to be an active member of the community. We welcome the opportunity to liaise with Police and enforcement authorities should the need arise.

e) The protection of children from harm

All staff will be trained and regularly refreshed in the corporate 'Think 25' Policy. Staff will be trained to look at the customer and 'Think 25' when selling alcohol.  
 A till prompt will appear on the initial sale of alcohol that will remind the seller of their responsibilities including not to sell alcohol to anyone under the age of 18.  
 The store will display signage around the premises informing both staff and customers of our 'Think 25' policy on alcohol.

**Checklist:**


**Please tick to indicate agreement**

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (see guidance note 11).  
**If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	21/10/2014
Capacity	Licensing Manager

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent** (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	

Capacity	
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Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Licensing Team Cirrus C Shire Park			
Post town	Welwyn Garden City	Postcode	AL7 122
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) Licensing.team@uk.tesco.com			

### Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



20 OCT 2014

5080

Consent of individual to being specified as designated premises supervisor

I, (Full Name) PAUL BESTLEY [Date of Birth] 1/4/1955

Of THISTLEDOWN SASWILL COURT ROSEACRE ROAD ROSEACRE PRESTON PR4 3ED

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for varying a premises licence to specify an individual as designated premises supervisor under section 37 of the Licensing Act 2003 by Tesco Stores Ltd relating to a premises licence:

Tesco Stores Ltd

for

130-132 CENTRAL DRIVE BLACKPOOL, LANCASHIRE FY1 5DY [insert store address to where the application relates]

and any premises licence to be granted or varied in respect of the application made by Tesco Stores Ltd concerning the supply of alcohol at the above premises.

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

FY PA0532

Personal Licence issuing authority

FYLDE BOROUGH COUNCIL

Signed

[Signature]

Name (Please Print)

PAUL BESTLEY

Date

7/10/14

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5 YEAR BRIEF FOLLOWED

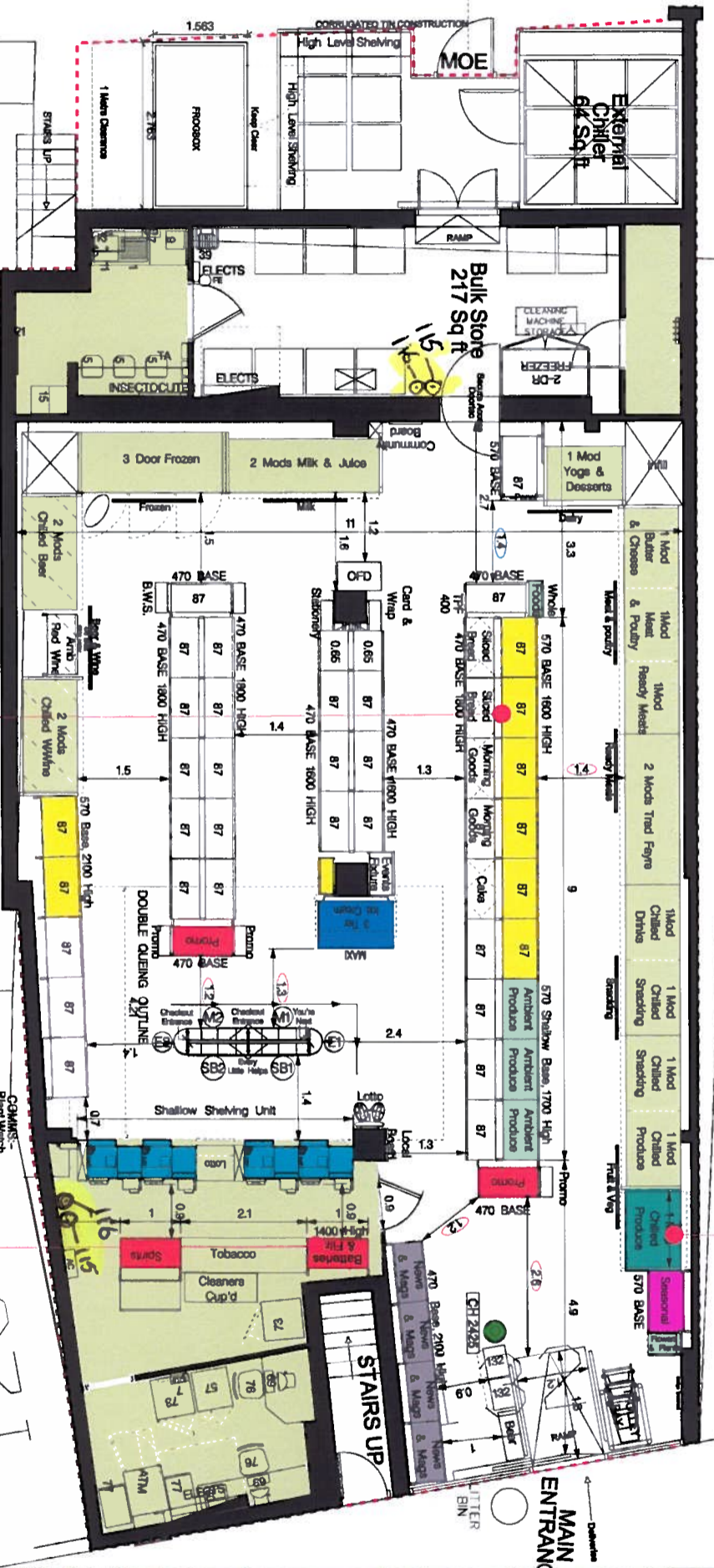
Planning Brief	Equipment To Be Installed
Tobacco Gantry	Existing Tobacco Gantry
Heroic Produce	New 570 Shallow Base
News & Magazines	New 570 Base Shelving
Checkout Walls	Existing Tilt Wall
Flowers	New 3 Bucket
Heroic Bakery	No Bake Off
New Refrigeration	New 4 ft Case
New Storage	New Storage added
Refresh Cash Office	Yes
Refresh Staff Room	Yes
Refresh WC	Yes
Ice Cream	New 3 Tier Ice Cream with 1800 High Shelving
New Ladder Racks	2 No New
Queueing system	Single H Queue System
Tills	Existing Tills Maintained
Till Fronts	Shallow Base (Whingles)
Till Area	Refresh Existing Till Area
Self Scan checkouts	No Self Scan
Lottery Terminal	Existing Lotto to Front
Frozen Food	Existing Frozen Freezer
Cards Fixture	Existing Ladder Rack
Community Board	Yes Installed
Adverts Board	Yes Installed
New BWS	Existing BWS cases
Chilled Produce	New 4 ft Case
Meat & Poultry	Check H&P Temp of Case
ATM Door	Existing Location
Events Fixture	Existing resited
Goal Posts	Not installed

NEW 4 FT CHILLED MOD ADDED

HALF HEIGHT (1400 MM) DUE TO STAIR CASE RUNNING ABOVE

INSTALL NEW MODS SPINE TO MATCH NEW MODS

PHASE 3 APPROVED ON 28.04.2010



REV.	AMENDMENTS	DATE	REV.
A	SUNCEIVED T.M. N.F. PHASE 3 UNROUT PROCURED FROM T. EXERCISE APPROVED ON 15.03.2010 PHASE 3 APPROVED ON 28.04.2010	02.02.10	

AMENDMENTS	DATE	DRAWING NO.	ISSUE
115 - Foam Extinguishers	PHASE 3	5080GAG1A.dgn	A
116 - CO2 Extinguishers	SYSTEM ID. No.	5080RGT1A.dgn; 5080BGT1A.dgn	

SCALE	DATE	DESCRIPTION
1:100 @A3	06.05.2010	PROPOSED RETAIL LAYOUT

PROJECT	PLANNER
5080 Central Dv Bpool	Bhavana

**TESCO** *express*

EXPRESS STORES LIMITED

P.O. BOX 400 CIRRUS BUILDING, SHIRE PARK  
WELWYN GARDEN CITY, HERTS, AL7 1AB

TELEPHONE: 01707 429310

THE COMPANY AND TELEPHONE: 01707 429310

THE DRAWING IS THE PROPERTY OF TESCO STORES LIMITED. IT IS TO BE USED ONLY FOR THE PROJECT AND SITE SPECIFICALLY IDENTIFIED. IT IS NOT TO BE REPRODUCED, COPIED, OR TRANSMITTED IN ANY FORM OR BY ANY MEANS, WITHOUT THE WRITTEN PERMISSION OF TESCO STORES LIMITED.

Store Areas	Existing	Proposed	Difference
Net Sales Area	1,695	1,720	25
Gross Building	2,668	2,668	0
Net to Gross Ratio	64	64	0
Shrubs	0	0	0
Yield	5.8	5.5	(0)
Linear Ft	294	314	19
Ladder Racks	10	9	(1)
Mod count	69.8	75.75	6

Planning Contacts	Name
Store Planner	Bhavana
SDM	Adrian Cooper
Area Manager	Eric Evans
Store Director	Martin Cole
Survey Company	Sqaure World
Refresh Week	15
EDG Frozen	
Retail Signed Off	


Long Code - Non Food	Current Space	Rules Space	Rec-ed Space	Planned Space	Perf
Other	0	0	0	0	0%
Long Code - Food	69.75	75	75.75	75.75	101%
Affluence	69.75	75	75.75	75.75	101%
Cluster	69.75	75	75.75	75.75	101%
Store Areas	69.75	75	75.75	75.75	101%
Net Sales Area	1,695	1,720	1,720	1,720	101%
Gross Building	2,668	2,668	2,668	2,668	100%
Net to Gross Ratio	64	64	64	64	100%
Shrubs	0	0	0	0	0%
Yield	5.8	5.5	5.5	5.5	95%
Linear Ft	294	314	314	314	107%
Ladder Racks	10	9	9	9	90%
Mod count	69.8	75.75	75.75	75.75	109%

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**Blackpool Council Licensing Service**

**Representation made by a Responsible Authority  
to an application for the grant / variation of a Premises  
Licence / Club Premises Certificate**

**Responsible Authority**

Name of Responsible Authority	<b>LANCASHIRE CONSTABULARY</b>		
Name of Officer <i>(please print)</i>	PC 3127 Ben Reynolds		
Signature of Officer			
Contact telephone number	<b>01253 604079</b>		
Date representation made	<b>11</b>	<b>11</b>	<b>14</b>
Do you consider mediation to be appropriate	YES	<input checked="" type="checkbox"/>	

**Premises Details**

Premises Name	<b>Tesco</b>
Address	130-132 Central Drive
	Blackpool
Post Code	FY1 5DY

**Reasons for making representations**

We are in receipt of a new premises licence application for a new Tesco off-licence on Central Drive, Blackpool.

In its current format, if granted, we would not be happy with the conditions currently offered under the operating schedule and therefore would not be satisfied regarding the promotion of the Licensing Objectives, specifically the prevention of crime and disorder and the protection of children from harm.

Due to this on 27th October we have sent the agent acting on behalf of the applicant a list of conditions we would prefer to be seen added to the operating schedule of the licence, during the representation period.

I have liaised directly with Greg Bartley (a Licensing Manager from Tesco) regarding the mediation process and although verbally some agreements were made and debated I have not received confirmation that he is willing to agree to my request with regard the conditions I wish to see on the operating schedule. At this time as mediation cannot be agreed and I am concerned that the protection of children from harm objective in particular would not be upheld, therefore the Police object to this application in its current format.

If the below conditions were added to the operating schedule, or other conditions to our satisfaction, then we would reserve our right to withdraw this representation.

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

Alcohol operating hours 08:00 to 23:00

Existing/old licence to be surrendered on the granting of the new licence.

*The following conditions to be added to the operating schedule:*

1. The Licence holder is to support and rigorously enforce the Challenge 25 proof of age policy.

Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable:

- i. UK photo driving licence
- ii. Passport
- iii. Proof of Age Standards Scheme Card

2. All staff to have received suitable training in relation to the proof of age scheme to be applied upon the premises. Records to evidence this will be made available to an authorised officer upon request. Refresher training shall be conducted every 6 months as a minimum.
3. Ordinarily a member of management team will be on the premises at all times the premises are open to the public. In exceptional circumstances where this is not the case another member of staff will be given responsibility of the premises and all staff will have knowledge of who this person in responsibility is.

4. CCTV will be installed internally and externally at the premises and will comply with the following:

The CCTV system shall be installed, maintained and operated to the reasonable satisfaction of Lancashire Constabulary. All public areas of the premises are to be covered by the system. The system will incorporate a camera covering each of the entrance doors and will be capable of providing an image which is regarded as identification standard.

The system will display on any recording the correct time and date of the recording.

The system will make recordings during all hours the premises are open to the public.

VCR tapes or digital recording shall be held for a minimum of 21 days after the recording is made and will be made available to the Police or any authorised persons acting for a Responsible Authority for inspection upon request.

The system will, as a minimum, record images of the head and shoulders of all persons entering the premises.

5. A staff member who is conversant with the operation of the CCTV system will be on the premises at all times the premises are open to the public. This staff member will be able to show recent data or footage with the absolute minimum of delay when requested to a Police Officer or to a Local Authority Enforcement Officer.
6. The Licence Holder or Designated Premises Supervisor shall notify the Police Licensing Unit on any occasion when the CCTV is to be inoperative for a period in excess of one working day and shall provide a certificate from a competent person stating the reason for the system being inoperative and the measures which have been taken to satisfy the licence conditions.
7. Appropriate signage alerting customers to CCTV recording shall be displayed in conspicuous positions on the premises.
8. An authorisation of sales, signed and dated by the DPS, shall be kept at the premises showing all persons authorised by them to make sales of alcohol at the premises.
9. An incident book will be maintained, in which shall be recorded:
  - All incidents of crime and disorder
  - Refused sales to suspected under age/ drunken persons
  - A record of any person refused admission or asked to leave the premises
  - Details of occasions upon which the Police are called to the premises
  - The use or discovery of drugs
  - That book shall be available for inspection by a Police Officer or authorised person

*The following conditions to be removed from the operating schedule:*

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**Blackpool Council Licensing Service**

**Representation made by a Responsible Authority  
to an application for the grant / variation of a Premises Licence /  
Club Premises Certificate**

**Responsible Authority**

Name of Responsible Authority	Public Health, Blackpool Council		
Name of Officer <i>(please print)</i>	Rachel Swindells		
Signature of Officer	R. Swindells		
Contact telephone number	07788353570		
Date representation made	18	11	2014
Do you consider mediation to be appropriate			NO

**Premises Details**

Premises Name	<b>Tesco Stores Ltd</b>
	Central Dv Bpool Exp
	130/132 Central Drive
	Blackpool
Post Code	FY1 5DY

**Reasons for making representations**

The Public Health Department, Blackpool Council, write in reference to the new Premises Licence application for Tesco Stores Ltd, Central Drive, Blackpool.

The applicant brings this application in full knowledge that this store is located within two wards which have been subject to the Cumulative Impact Policy (CIP) since 2009.

As stated in Blackpool Council's Statement of Licensing Policy –

The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To refute this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced. Applicants for licenses within the off-licence saturation area will be expected to cover the issues detailed in their operating schedule. Failure to do so may result in the refusal of the application.

Following review of this application, Public Health, Blackpool Council, make a formal objection.

Supply of Alcohol-

Public Health has concerns that the applicant has applied to supply alcohol from 6.00am, if this application is successful this will increase the availability of alcohol supply to an additional **14 hours** per week within the Saturation Area. Public Health has concerns that these additional hours may have a detrimental impact on Crime and Disorder and Public Nuisance (2 of the licensing objectives) within the local area.

Sale of low value/high alcohol products and any drinks discounting-

Within the Operating Schedule there is no reference at all to the sale of low value/high alcohol products. The applicant has not stated their policy on the sale of low value/high alcohol products and any drinks discounting that would be adopted. This information is required as stated within the Blackpool Statement of Licensing Policy.

Local Area Concerns –

The Responsible Authority is aware of the problem of early morning street drinking within the locality in which this premise is located. These problems have a negative impact on the public safety and sense of health and wellbeing of the local community. The applicant states within the Public Nuisance objective of the application, “We intend to be an active member of the community” however, Public Health believe that the applicant has not taken these challenging factors into consideration within their application by failing to address the Sale of low value/high alcohol products and the potential negative impact of increasing alcohol availability in the early morning period within this locality.

Deprivation -

Blackpool experiences considerable levels of disadvantage, and in 2010 ranked as the 6th most deprived of 354 local authorities in England (Blackpool Drug and Alcohol Needs Assessment, 2014).

This premise is within Bloomfield and Talbot Wards. Specific areas in the central wards, including Bloomfield Ward and Talbot , have the highest ranked levels of deprivation in Blackpool (About Blackpool: Short Profile Summary, 2013)

There is a statistical correlation between Blackpool’s areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree. (JSNA Blackpool, Social and Community Environment in Blackpool, Core Document, Chapter 4, October 2012).

### Domestic Violence -

Alcohol is associated with an increased risk of domestic violence. In the UK, 1 in 4 women and 1 in 7 men have experienced domestic abuse. The Blackpool Domestic Abuse Service estimates that alcohol was a contributing factor in 76% of incidents in 2011 (Blackpool Alcohol Strategy, 2013-2016).

Information from the Blackpool Drug and Alcohol Needs Assessment (2014), reports Bloomfield Ward has the highest number of calls to the police for Domestic Abuse in Blackpool and across Lancashire.

**Blackpool Drug and Alcohol Needs Assessment (2014)** Page 61 of 84,  
Table 5: Calls to police per 1000 households from May 2013 to Apr 2014.

Area	Rate of calls per 1000 households
Wards with Highest rates	Bloomfield 112
	Claremont 109.1
Wards with lowest rates	Squires Gate 19.3
	Norbreck 17.9
Blackpool District Average	46
Lancashire County Average	24.3

(Source: Safer Lancashire)

### Health related information -

Further evidence relates to paragraph 13.23 of the Section 182, Evidence of Cumulative Impact, a list of categories of information are suggested as good evidence to support a CIP, the 3<sup>rd</sup> on the list states –

*‘Health-related statistics such as alcohol related emergency attendances and hospital admissions’.*

Recent health statistics show Bloomfield and Talbot Wards have significantly higher numbers of hospital stays for alcohol related harm (SAR) that the National average (England). (Public Health England, 2014 – Local Health Profile).

As stated in the Statement of Licensing Policy the burden of proof rests with the applicant in this case, the Public Health Department have sought to summarise the challenges in Bloomfield ward;

- High levels of alcohol harm.
- High levels of Domestic Abuse.

- High levels of alcohol related admissions.
- Anecdotal evidence from surrounding residents and premises of high level street drinking and nuisance surrounding Tesco Express.
- Increased accessibility of alcohol.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

**For New / Variation Applications only.  
It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

N/A

## Blackpool - Key Statistics

### Location

Blackpool is a large seaside town located in Lancashire County in North West England. Blackpool covers an area of 13.46 square miles within the urban area stretching along the Fylde Coast, and is one of the most densely populated authorities in the UK.

### Demographics

The population of Blackpool<sup>1</sup> is estimated at 142,080, with a larger proportion of residents aged 60+ compared to national age structure. Residents are mostly of White ethnicity, with Black and Minority Ethnic groups estimated to make up just 3% of the population approximately 4000 people, compared with the estimated proportion for England of 15%.

**Table 1: Population Demographics**

Age <sup>2</sup>	Blackpool	England
Aged 0-18 years	22%	23%
Aged 19-24 years	7%	8%
Aged 25-59 years	45%	47%
Aged 60+	26%	22%
Ethnicity <sup>3</sup>		
White	97%	85%
Mixed/multiple ethnic groups	1%	2%
Asian/Asian British	2%	8%
Black/African/Caribbean/Black British	0.2%	4%
Other ethnic group	0.2%	1%
Tenure <sup>4</sup>		
Owner Occupied	67%	71%
Social Rented	11%	18%
Private Rented	22%	11%

Sources: See endnotes

### Housing

Blackpool has a similar proportion of Owner-Occupiers compared to national (England) levels, but almost double the proportion of Private Rented accommodation (26.1% vs 16.8%). This is driven largely by changes in the seaside economies with many former guest houses converting to flats, and fluctuations in seasonal work creating demand for temporary accommodation in resort areas. Blackpool has a significant proportion of Houses in Multiple Occupancy (HMOs) in central wards close to the promenade and a monitoring project by Blackpool Council identified up to 37% of private sector rented properties in resort areas could be classified as a HMO<sup>5</sup>.

### Poverty and Deprivation

Blackpool has a large proportion of residents living in deprived areas and is currently ranked the 6th most deprived authority in England under the Indices of Deprivation 2010 – a higher rank than in 2007 (12<sup>th</sup>) and 2004 (24<sup>th</sup>) Additionally, in the 2010 Indices, Blackpool ranked 1st for the concentration of deprivation.

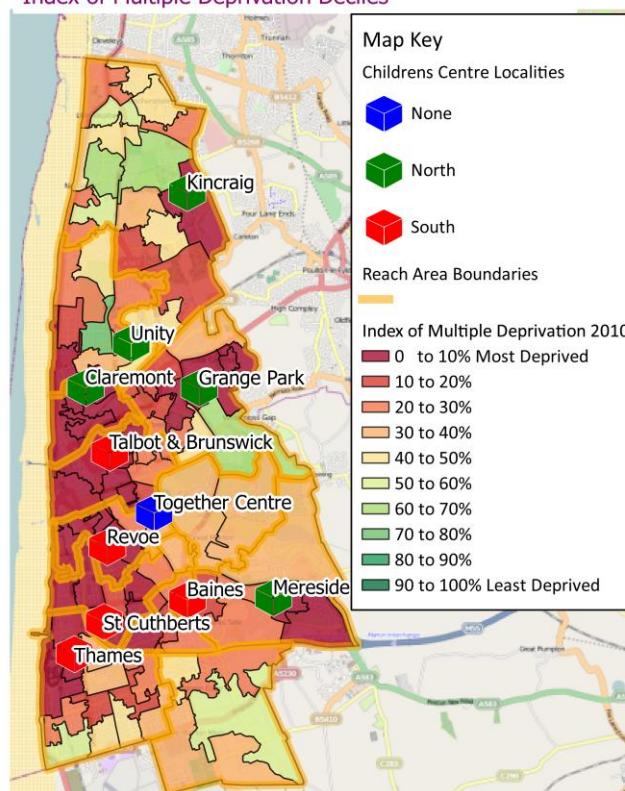
Map 1 below shows the relative positions of local areas in Blackpool. Around half of Blackpool's 94 Lower Super Output Areas (LSOA's)<sup>1</sup>, are in the most deprived 20% of all LSOAs in England. Specific areas in the central wards of Talbot, Bloomfield, Brunswick, Claremont and the outer wards of Clifton and Park have the highest ranked levels of deprivation in Blackpool.

<sup>1</sup> An LSOA is a small area of approximately 1500 residents

Poverty is also a significant factor in Blackpool. In 2010, 30% of children in Blackpool were estimated to be in poverty, compared to 20.6% of all children in England. Further analysis highlighted that the majority of children in poverty live in lone parent families<sup>6</sup>.

There are strong relationships between deprivation and a range of social issues and as a continued effort to address inequalities, Blackpool has launched a Fairness Commission. The Commission is made up of a range of local people representing different organisations which will explore social and other inequalities in depth and make recommendations for further improvements. 2012 also saw the introduction of a Child Poverty Framework aimed at reducing the levels of children in low income families and providing support for families currently in financial difficulty.

Children's Centres  
Index of Multiple Deprivation Deciles



### Employment and Benefits

In terms of workforce, Blackpool has a low employment rate at 68.1% compared to a national (GB) rate of 70.3%. There are a high proportion of benefit claimants with out-of-work benefits, including Employment Support Allowance (ESA) and Job Seekers Allowance (JSA) at almost twice the national (GB) level - currently 23%, compared to 12.5% (GB)<sup>7</sup>. This approximates to about 20,000 individuals claiming an out-of-work benefit, the majority (10,930) of which claim ESA. Table 2 below shows the distribution of claims in Feb 2012.

**Table 2: Distribution of benefits claims in Blackpool by Statistical Group**

	Number	Blackpool	Great Britain
<b>Total claimants</b>	23,940	26.9	15.0
<b>Key out-of-work benefits†</b>	20,050	23.0	12.5
<b>By statistical group</b>			
<b>Job seekers</b>	6,340	7.3	4.1
<b>ESA and incapacity benefits</b>	10,930	12.5	6.5
<b>Lone parents</b>	2,010	2.3	1.5
<b>Carers</b>	1,780	2.0	1.2
<b>Others on income related benefits</b>	760	0.9	0.4
<b>Disabled</b>	1,460	1.7	1.1
<b>Bereaved</b>	200	0.2	0.2

Source: DWP February 2012

For residents in employment, the median wage for full time employees in Blackpool is around £293.00, which is £117 per week less than the national median<sup>8</sup>. An estimated 17.8% of the working age population in Blackpool having no formal qualifications.<sup>9</sup>

## Education and Children's Outcomes

For young people in Blackpool, there are a range of challenges across both educational attainment and life chance indicators. The range of issues is partly driven by the existing high levels of poverty and social disadvantage in Blackpool, both of which have generational impacts whereby parents' difficulties create problems in the family and influence children's outcomes. The rate of Looked after Children in Blackpool is the highest in England at a rate of 150 per 10,000 children; this is over twice the rate for England as a whole at 59 per 10,000.<sup>10</sup>

In terms of academic achievement, the proportion of children attaining the expected level at Key Stage 2 is similar to national levels at 80-85% attainment dependent on subject. There are strong differences between the highest and lowest performing areas however with evidence for the North West region suggesting the proportion attaining level 4 in the 10% most deprived areas is 18 percentage points lower than those in the least deprived 10%..

Blackpool pupils perform similarly to national levels at GCSE level with an equal proportion achieving 5 or more A\* to C grade GCSEs (82%). When Maths and English are included however a significant gap appears – 48% of Blackpool pupils achieve 5+ A\*-C (incl. Maths & English) compared to 59% nationally<sup>11</sup>.

In addition, approximately 10% of Blackpool's young people are not in education, employment or training compared to 8% for the sub-region<sup>12</sup>.

## Health and Lifestyles

Blackpool has poor life expectancy, with life expectancy for males the poorest in England at 73.6 years compared to 78.5 years. Life expectancy for females is similarly poor, at 79.4 years, compared to 82.5 years for England -the 3<sup>rd</sup> poorest after Manchester and Liverpool<sup>13</sup>. The biggest contributors for both men and women are circulatory diseases, digestive disease including cirrhosis, and respiratory disease. These three areas contribute over half of the overall life expectancy gap in Blackpool. Lung Cancer is also a significant contributor to Female Life Expectancy<sup>14</sup>.

Substance and Alcohol misuse is considered high, with alcohol-related death the highest in England<sup>15</sup> (cirrhosis being one of the major drivers of the life expectancy gap). Further estimates suggest that the prevalence of problematic heroin and/or crack cocaine use in Blackpool was 27.49 per 1,000 populations<sup>16</sup>. Blackpool has the highest drug prevalence rate across the region, and is within the top ten nationally.

While not directly a health damaging issue, teenage Pregnancy rates in under-18s are the 6<sup>th</sup> highest in England & Wales. In addition, Blackpool has a very low proportion of teenage pregnancies leading to abortion (36%) compared to England & Wales (49%). This implies a greater relative proportion of teenagers go on to become parents<sup>17</sup> and may require further local authority support. Teenage conceptions have associated risks for both parent and child's health and social wellbeing.

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<sup>1</sup> ONS Mid Year Population estimates 2011

<sup>2</sup> ONS Mid-Year Population Estimates Analysis Tool, 2011

<sup>3</sup> ONS Census 2011 Ethnicity, 2011

<sup>4</sup> ONS Census 2011 Tenure, 2011

<sup>5</sup> Blackpool Council - MIPS Summary Report - 2011

<sup>6</sup> HMRC Child Poverty Statistics, 2010

<sup>7</sup> DWP WPLS, February 2012

<sup>8</sup> ONS Annual Survey of Hours and Earnings 2011.

<sup>9</sup> ONS Labour Force Survey, 2011 – Estimates for Jan-Dec 2011.

<sup>10</sup> DfE: Children Looked After by Local Authorities in England, 2012

<sup>11</sup> DfE: Local Area Data Tables, 2012

<sup>12</sup> CCIS Database, September 2011, (12 month averages of 2010 data)

<sup>13</sup> ONS Life Expectancy, 2008-10

<sup>14</sup> London Health Observatory – Spearhead Life Expectancy Tools - 2009

<sup>15</sup> NWPHO Local Alcohol Profiles 2011

<sup>16</sup> Glasgow University 2006/07

<sup>17</sup> DfE: Teenage Pregnancy Statistics, 2008- 2010





Detail 
  Summary

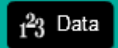
Export

E05001659 - Talbot; Blackpool

Indicators	Selecti value	value Englan	Englan worst	England range	England best
Provision of 1 hour or more unpaid care per week (%)	10.4	10.2	17.6		1.7
Provision of 50 hours or more unpaid care per week (%)	3.4	2.4	7.9		0
Pensioners living alone (%)	34.9	31.5	63.3		11.4
Older People in Deprivation (%)	37.0	18.1	82.1		2.1
Obese Children (Reception Year) (%)	7.5	9.4	23.6		2.1
Children with excess weight (Reception Year) (%)	24.1	22.5	45.5		6.0
Obese Children (Year 6) (%)	23.1	19.1	36.0		4.0
Children with excess weight (Year 6) (%)	34.0	33.5	54.1		10.0
Children's and young people's admissions for injury (CIR)	2,16...	1,180.5	2,647.8		412.7
Obese adults (%)	25.5	24.1	34.8		5.9
Binge drinking adults (%)	25.9	20.0	56.4		3.3
Healthy eating adults (%)	20.2	28.7	12.3		54.1
Emergency hospital admissions for all causes (SAR)	174.2	100.0	224.9		27.2
Emergency hospital admissions for CHD (SAR)	123.9	100.0	425.3		27.0
Emergency hospital admissions for stroke (SAR)	85.6	100.0	257.7		28.4
Emergency hospital admissions for Myocardial Infarction (SAR)	96.8	100.0	324.3		20.6
Emergency hospital admissions for Chronic Obstructive Pulmonary Disease (SAR)	225.3	100.0	660.1		10.7
Incidence of all cancer (SIR)	125.4	100.0	146.6		47.8
Incidence of breast cancer (SIR)	84.6	100.0	180.1		43.0
Incidence of colorectal cancer (SIR)	105.0	100.0	200.1		33.0
Incidence of lung cancer (SIR)	189.5	100.0	302.0		23.4
Incidence of prostate cancer (SIR)	112.3	100.0	216.8		23.6
Hospital stays for self harm (SAR)	361.7	100.0	464.3		12.3
<b>Hospital stays for alcohol related harm (SAR)</b>	<b>208.6</b>	<b>100.0</b>	<b>296.2</b>		<b>37.2</b>
Emergency hospital admissions for hip fracture in 65+ (SAR)	109.9	100.0	218.2		31.8
Elective hospital admissions for hip replacement (SAR)	76.1	100.0	218.4		16.9
Elective hospital admissions for knee replacement (SAR)	91.6	100.0	215.3		21.4
Life expectancy at birth for males (years)	69.9	78.9	67.1		91.3
Life expectancy at birth for females (years)	77.2	82.8	73.9		98.4
Deaths from all causes, all ages (SMR)	156.8	100.0	279.2		19.9
Deaths from all causes, under 65 years (SMR)	231.8	100.0	320.9		0
Deaths from all causes, under 75 years (SMR)	206.7	100.0	286.1		0
Deaths from all cancer, all ages (SMR)	128.0	100.0	234.6		0
Deaths from all cancer, under 75 years (SMR)	147.2	100.0	274.5		0
Deaths from circulatory disease, all ages (SMR)	129.3	100.0	279.2		0

E05001659 - Talbot; Blackpool significantly different from average

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Detail Summary

Export

E05001645 - Bloomfield; Blackpool

Indicators	Selectio value	value Englan	Englan worst	England range	England best
Obese Children (Year 6) (%)	23.1	19.1	36.0		4.0 ▲
Children with excess weight (Year 6) (%)	42.8	33.5	54.1		10.0
Children's and young people's admissions for injury (Crude rate/100,000)	2,208...	1,180.9	2,647.8		412.7
Obese adults (%)	25.9	24.1	34.8		5.9
Binge drinking adults (%)	24.7	20.0	56.4		3.3
Healthy eating adults (%)	18.8	28.7	12.3		54.1
Emergency hospital admissions for all causes (SAR)	189.2	100.0	224.9		27.2
Emergency hospital admissions for CHD (SAR)	167.2	100.0	425.3		27.0
Emergency hospital admissions for stroke (SAR)	113.9	100.0	257.7		28.4
Emergency hospital admissions for Myocardial Infarction (heart attack) (SAR)	124.0	100.0	324.3		20.6
Emergency hospital admissions for Chronic Obstructive Pulmonary Disease (SAR)	252.7	100.0	660.1		10.7
Incidence of all cancer (SIR)	132.1	100.0	146.6		47.8
Incidence of breast cancer (SIR)	104.4	100.0	180.1		43.0
Incidence of colorectal cancer (SIR)	116.7	100.0	200.1		33.0
Incidence of lung cancer (SIR)	217.9	100.0	302.0		23.4
Incidence of prostate cancer (SIR)	94.1	100.0	216.8		23.6
Hospital stays for self harm (SAR)	416.3	100.0	464.3		12.3
<b>Hospital stays for alcohol related harm (SAR)</b>	<b>224.3</b>	<b>100.0</b>	<b>296.2</b>		<b>37.2</b>
Emergency hospital admissions for hip fracture in 65+ (SAR)	121.4	100.0	218.2		31.8
Elective hospital admissions for hip replacement (SAR)	97.3	100.0	218.4		16.9
Elective hospital admissions for knee replacement (SAR)	93.6	100.0	215.3		21.4
Life expectancy at birth for males (years)	69.6	78.9	67.1		91.3
Life expectancy at birth for females (years)	75.5	82.8	73.9		98.4
Deaths from all causes, all ages (SMR)	185.6	100.0	279.2		19.9
Deaths from all causes, under 65 years (SMR)	273.1	100.0	320.9		0
Deaths from all causes, under 75 years (SMR)	237.8	100.0	286.1		0
Deaths from all cancer, all ages (SMR)	136.5	100.0	234.6		0
Deaths from all cancer, under 75 years (SMR)	144.0	100.0	274.5		0
Deaths from circulatory disease, all ages (SMR)	208.7	100.0	279.2		0
Deaths from circulatory disease, under 75 years (SMR)	258.7	100.0	319.1		0
Deaths from coronary heart disease, all ages (SMR)	201.4	100.0	596.2		0
Deaths from coronary heart disease, under 75 years (SMR)	220.8	100.0	569.8		0
Deaths from stroke, all ages (SMR)	231.7	100.0	711.9		0
Deaths from respiratory diseases, all ages (SMR)	240.5	100.0	373.2		0

E05001645 - Bloomfield; Blackpool significantly different from average

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**Blackpool Council Licensing Service**  
**Representation made by a Responsible Authority**

**Responsible Authority**

Name of Responsible Authority	<b>Licensing Authority</b>		
Name of Officer <i>(please print)</i>	Mark Marshall		
Signature of Officer			
Contact telephone number	<b>01253-478493</b>		
Date representation made	<b>17</b>	<b>11</b>	<b>2014</b>
Do you consider mediation to be appropriate	<b>YES</b>	<b>NO</b>	

**Premises Details**

Premises Name	<b>Tesco Express</b>
Address	130/132 Central Drive
	Blackpool
Post Code	FY1 5DY

**Details of your representation (Please refer and attach any supporting documentation)**

The applicant seeks the following hours for the sale of alcohol by retail;

Day	Start	Finish
Mon	06.00	23.00
Tues	06.00	23.00
Wed	06.00	23.00
Thur	06.00	23.00
Fri	06.00	23.00
Sat	06.00	23.00
Sun	06.00	23.00

Within the operating schedule ( category M of the application) the applicant describes themselves as a national operator who takes legal compliance very seriously, this statement is accepted by this Authority and whilst Tesco may take social responsibility seriously the location of this particular store sits in one of the most challenging Wards with regards to alcohol related harm.

Central Drive sits between two problematic wards for alcohol related crime and harm, those being Bloomfield and Talbot wards, this premises actually sits on the edge of Bloomfield Ward and a short summary of the issues within Bloomfield Ward are highlighted with the Blackpool Drug and Alcohol Health Needs assessment Document published in April 2014.

It is necessary for this Authority to draw the Committees attention that Bloomfield Ward has the highest rate of calls to police at 112 per 1000 households. It is not possible to make a causal link between Tesco's retailing practice and the crime data above but alcohol provision and availability will have a bearing on statistics and controlling the cumulative effect of multiple retailers in an area can assist in reducing the impact or harm on the Licensing Objectives, for this reason Bloomfield Ward is subject to Saturation Policy in connection with Off Licences. Central Drive already has 10 Off Licenses, 1 of which is currently suspended for non-payment of the Annual Renewal fee.

This Policy shifts the burden to the applicant that they will not harm the Licensing Objectives should the application be granted.

This Authority does not seek to advance an argument that the current operation harms any of the Objectives but does have huge concerns that the earlier hours between 06.00 and 08.00 daily that are sought by the applicant may have significant impact on Crime and Disorder and Public Nuisance.

Central Drive already has a high density of alcohol retailers a very small number of which are already permitted to sell alcohol before 08.00am. Close by to the applicants premises is a notorious drinking spot for Street Drinkers, the old bank steps which is opposite Chapel Street on Central Drive is a locality that is regularly referred to on Police logs and at Community PACT meetings. Premises in the immediate vicinity have already had to be addressed in relation to responsible retailing and high strength products so increased availability in this area will only have a negative impact on the issues already being suffered by the businesses and the community.

Further concerns with this application are that it mirrors that of the recent application on Lytham Road, the Operating schedule is identical in every way and does not take into account local problems or issues.

Some considerations of the Section 182 Guidance are important with regards to this application;

Paragraph 8.34; focuses on local knowledge of issues and what will be done to adopt strategies to avoid the exasperation of such issues. Again the application is void of this important information.

Paragraph 8.37, rightly suggests that information to applicants should be readily available, the Public Health England (Local Health Profiles, 2014) and the Blackpool Drug and Alcohol Needs Assessment (2014) are both public documents and have not been considered by the applicant.

Paragraph 9.30, suggests it is good practice for applicants to contact Responsible Authorities before formulating their application. No contact from the applicant has been received.

Paragraph 10.11 states that the Government acknowledges that different licensing strategies may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions regarding licensed opening hours as part of the implementation of its licensing policy statement and licensing authorities are best placed to make decisions about appropriate opening hours in their area based on their local knowledge and in consultation with responsible authorities.

However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application.

Further amplification will be made at the hearing regarding issues in the area many of them come from local concerns through the PACT meetings, the Blackpool Health Needs Assessment document also

paints a stark picture with regards to issues in the locality.

To conclude , this authority is not opposed to the granting of a new premises licence post 8am but would strongly urge the Committee to consider carefully the granting of early hours ( 06.00-0800hrs) in this area.

Notwithstanding the fact that this Authority accept that Tesco are responsible retailers we say the area has too many challenges and reported concerns for early hours to be granted.

**For New / Variation Applications only.**

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

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